



## Hennepin Partners Advises Triton Trailers on its Sale to ALCOM



**Hartford, Wisconsin** – Triton Trailers, LLC ("Triton Trailers" or the "Company"), a portfolio company of Jacsten Holdings, has been acquired by ALCOM, a portfolio company of Landon Capital Partners and Valley Ridge Investment Partners.

Hennepin Partners acted as Triton Trailers' exclusive financial advisor and Reinhart Boerner Van Deuren served as legal counsel. The transaction closed on November 19, 2021, and terms were not disclosed.

Headquartered in Hartford, Wisconsin, Triton holds the top position in aluminum personal watercraft ("PWC") trailer production and ranks second in overall aluminum trailer sales of all types. Founded in 1975, Triton boasts more than 40 years of trailer manufacturing experience across a variety of recreational and utility market segments. Offering a robust product line of open and enclosed snowmobile, ATV/UTV, PWC, cargo and motorcycle towing solutions, Triton is a definite market leader. Having pioneered the PWC trailer category over the last decade, Triton commands an extensive geographic footprint with dealers across the United States, Canada, and select international markets.

"Having owned Triton for almost nine years, our goal was to find a partner who had a strong interest in continuing the Triton brand while also supporting our team and the local community. We are confident we found that partner in ALCOM, and we are excited to join forces as the industry-leading aluminum trailer manufacturer" said J.P. Zvesper, Principal at Jacsten Holdings.

The Triton leadership group and production teams will continue guiding operations at the Hartford, WI facility while the brand is integrated into the

ALCOM family. With significant growth plans for 2022 and beyond, this acquisition represents another key milestone in positioning ALCOM as the trailer industry's premier business partner.

### About Hennepin Partners

Hennepin Partners is a middle market investment bank that provides M&A advisory services and strategic advice to entrepreneurs, private equity firms, and corporations. It serves clients globally across a range of sectors including agriculture, business services, consumer, distribution, healthcare, industrial products and services, retail, and technology & software. For more information, visit [www.hennepinpartners.com](http://www.hennepinpartners.com).

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