

Jacsten Closes Trailer Manufacturer Deal

Milwaukee, Wis., April 22, 2013 – Jacsten Holdings, LLC, a Milwaukee-based family investment firm, announced an investment in Triton Corporation, the latest addition to Jacsten’s portfolio.

Triton has been a family owned and operated business since its founding in 1975. The family legacy will continue as Jacsten has partnered with the second generation to continue to build on a demonstrated track record of success. Triton’s prior owners, Rochelle and Tony Priesgen, will continue with the business in their current roles and are committed to the ongoing success of the business over the long-term. As such, Rochelle and Tony realized the value in finding the right partner for this transaction and believe they found that in the Jacsten team.

According to Rochelle, “As we considered bringing in a new partner we knew our focus had to be on making sure all of our employees would be taken care of for the long-term as well as providing a platform of continued growth for our customers. Jacsten’s investment approach, as well as its track record, demonstrated to us their commitment to the long-term success of both our employees and our business. We look forward to our partnership with Jacsten and our ability to collectively build upon a legacy my father started over 37 years ago”.

Triton Trailers is one of the oldest aluminum trailer manufacturers for recreational vehicles and utility uses in North America. Triton offers a comprehensive product line of trailers for the snowmobile, ATV, utility, cargo, motorcycle, car hauler, personal watercraft and pontoon markets. Built over the past 37 years, Triton enjoys unrivaled brand name recognition given its commitment to providing quality products to the market and its unwavering commitment to stand behind those products.

Similar to Triton, Jacsten is a firm that was founded on family values. Jacsten has expertise in transactions involving entrepreneurs and family-owned businesses and understands the importance of adopting a family perspective with business owners, employees and customers alike. In addition to providing growth equity and strategic assistance, Jacsten brings the expertise of its operating partner and co-investor, Dan Rabay, who brings a wealth of manufacturing experience and will be the Company’s new Chief Executive Officer. The combination of Dan, Rochelle and Tony brings an experienced, invested management team with a proven track record of performance.

“Our interest in Triton is based on the Company’s strong brand name and reputation for quality in the market. We also feel as though Triton’s well-established North American distribution network is unique in the industry and positions the Company nicely for additional growth” said Mike Hansen, Jacsten’s founder.

Given its proprietary capital base, Jacsten is able to pursue a buy-and-hold strategy across its portfolio, allowing for true long-term partnerships with the companies it invests in and their respective management teams. Additional information about Jacsten can be found at www.jacsten.com.