

## Jacsten Closes Flexible Packaging Deal

Milwaukee, Wis., January 17, 2013 – Jacsten Holdings, LLC, a Milwaukee-based family investment firm, announced an investment in Vonco Products, Inc., the latest addition to Jacsten’s portfolio.

Vonco has been a family owned and operated business since its founding in 1955. The family legacy will continue as Jacsten has partnered with the third generation to continue to build on a demonstrated track record of success. Vonco’s majority owner (Larry Laske), who is retiring after 53 years in the business, thought it imperative to find the right partner for his family members who will continue with the business.

According to Larry, “The family members at Vonco have been discussing the Company’s future for some time. We sought a partner with a background in packaging along with a solid vision of just how they would take the remaining Vonco family (family members and dedicated associates) to the next level.”

Laske added, “You learn a lot about people when going through a process like this and everything we learned about the Jacsten Holdings family has been very positive. All Vonco associates, including family members and myself, are excited about Vonco’s future.”

Vonco Products is an innovative manufacturer of flexible packaging products serving a host of end markets including medical, industrial, security, food and retail. Additionally, the Company designs and builds its own manufacturing machinery and tooling which affords customers an unmatched ability to request customized product offerings in a timely and cost efficient manner.

Similar to Vonco, Jacsten is a firm that was founded on family values. Jacsten has expertise in transactions involving entrepreneurs and family-owned businesses and understands the importance of adopting a family perspective with business owners, employees and customers alike. In addition to supporting the equity financing for this transaction, Jacsten brings a long history of success in the flexible packaging industry and an operating partner with many years of industry experience to compliment the current Vonco management team.

“Vonco possesses unique capabilities in high-pressure bags and fitments used in a variety of flexible packaging applications. The Company is well-positioned to capitalize on double-digit growth in demand for pouches and bags with spout fitments and closures” said Mike Hansen, Jacsten’s founder.

Given its proprietary capital base, Jacsten is able to pursue a buy-and-hold strategy across its portfolio, allowing for true long-term partnerships with the both the companies it invests in and their respective management teams. Additional information about Jacsten can be found at [www.jacsten.com](http://www.jacsten.com).